

## **Parking Curbs LANDING PAGE**

H1: Recycled Rubber Parking Curbs from Reliance Foundry

H2: Recycled Rubber Parking Curbs

HTML Page Title: Rubber parking curbs guide cars safely while pulling into parking spots.

HTML Page Description: *(max 150 characters)*: Reliance Foundry's recycled rubber parking curbs guide cars effectively while pulling into parking spots.

Suggested URL component:

*(i.e. "/asset-protection-bollards")*

Author: Generic/other

Social

Image to be used for FACEBOOK, GOOGLE+, Twitter and other social sharing: *(optional, if not specified, will use one of default images)*

Social sharing title: *(optional, if not specified, will use html page title)*

Social sharing description: *(optional, if not specified, will use html page description)*

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**Content** *(feel free to specify location of images referenced below):*

Reliance Foundry's recycled rubber parking curbs guide cars effectively while pulling into parking spots, preventing damage to both the car's bumper and any nearby walls.

In addition, the low profile of these parking curbs safeguard potential damage to today's low, front end car designs, while providing additional parking guidance.

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_ParkingLot1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_ParkingLot1.gif)

When a customer parks on your property, they may not be familiar with the clearance between the front end of their car and a regular concrete curb. A rubber parking curb from Reliance Foundry can save them from a costly repair job. Your customers will thank you!

The existing concrete curbs and walls of your infrastructure can also be protected from damage due to accidental parking bumps by installing parking curbs.

**Reliance Foundry's parking curbs have been used in the following locations:**

- WalMart
- Target
- St. Frances Hospital
- McDonald's
- Burger King
- Eckerd
- Dunkin Donuts
- Bank One
- Hilton Hotels
- Montreal Children's Hospital
- El Conquistador resort

Enhance the esthetic value of your property with these parking curbs that come in more than just black. There is blue, especially useful for handicap parking spaces, and the innovative terracotta color.

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[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_AllColors.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_AllColors.gif)

Made from 100% recycled rubber, parking curbs from Reliance Foundry are maintenance free, long lasting, and cost efficient.

### **Reliance Foundry's parking curbs:**

- Ideal for indoor or outdoor parking
- Will not chip, crack, or fade
- Have high visibility at night
- Simple installation by one person
- Can be installed on any road surface
- Resistant to ultraviolet light, moisture, oil, and extreme temperatures
- Temporary or permanent installation
- 1/10th the weight of a standard concrete curb
- Do not require heavy machinery
- Maintenance free
- Warranty: 3 years on the product; 1 year on the tape (under normal use).

Locate them where a vehicle might park too close to a wall, or any place you want to assist drivers in parking, to offer superior protection.

Each parking curb has reflective tape applied to it for maximum visibility, even at night.

Parking curbs come with pre-molded holes and can be shipped with anchoring spikes or lag bolts for installation. They are lightweight (34 lbs. for a 6' car stop) and flexible; conforming to the contour of uneven road surfaces.

### **There are several parking curbs to choose from:**

- **R-2006-Y:** 6' Yellow - 6 Feet Long x 6" Wide x 4" High, Weight = 34 lbs. Produced from 100% black recycled rubber, with yellow parallelogram shaped reflective tape.
- **R-2006-W:** 6' White - 6 Feet Long x 6" Wide x 4" High, Weight = 34 lbs. Produced from 100% black recycled rubber, with white parallelogram shaped reflective tape.
- **R-2006-BW:** 6' White (On Blue) - 6 Feet Long x 6" Wide x 4" High, Weight = 34 lbs. Produced from 100% blue recycled rubber, with white parallelogram shaped reflective tape.
- **R-2004-Y:** 4' Yellow - 4 Feet Long x 6" Wide x 4" High, Weight = 22.5 lbs. Produced from 100% black recycled rubber, with yellow parallelogram shaped reflective tape.
- **R-2003-Y:** 3' Yellow - 3 Feet Long x 6" Wide x 4" High, Weight = 17 lbs. Produced from 100% black recycled rubber, with yellow parallelogram shaped reflective tape.

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItDecor.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItDecor.gif)

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/HandicapParkIt.gif](http://www.gnrtech.com/img_gnr/parking_curb/HandicapParkIt.gif)

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_Features1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_Features1.gif)

### **Recommend Installation Areas Include:**

- Surface parking lots
- Multi-level parking lots
- Parking garages
- Warehouses (both interior and exterior)
- Loading docks
- Anywhere vehicles and buildings could benefit from this kind of protection

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Installation is easily done by one person, with a minimum of tools. The install can be permanent or temporary.

### Installation Guide

#### **Components:**

- Parking curb
- 1/2" (diameter), 14" (length) rebar spikes for asphalt or lag bolts with washers and metal shields for concrete

#### **What You Need:**

- Gloves, safety glasses
- Traffic cones, drums or barricades for securing the site
- Mallet
- Heavy duty electric drill
- 1/2" masonry bit, and if installed with the lag bolts: a masonry bit required for the metal shields - consult bit size on side of shield
- A drive socket and a power tool for installation of the lag bolts

**Installations Instructions for Asphalt:** Installation of parking curbs with spikes  
(ideal for permanent installation)

#### **Step 1.**

Drill 1/2" diameter holes (3 - 4" in depth) in the asphalt through the product's holes.

#### **Step 2.**

Drive 1/2" rebar spike (14" long) through the holes in the product.

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkIt\\_Installation1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkIt_Installation1.gif)

**Installation Instructions for Concrete:** Installation of parking curbs with lag bolts and metal shields  
(ideal for temporary installation or if removal of car stops is necessary)

#### **Step 1**

Use 1/2" or 5/8 lag bolts (6" long).

[http://www.gnrtech.com/img\\_gnr/speed\\_hump\\_b/EasyRiderSpeedBump\\_Installation2.gif](http://www.gnrtech.com/img_gnr/speed_hump_b/EasyRiderSpeedBump_Installation2.gif)

#### **Step 2**

Drill 1/2" diameter pilot holes (3 - 4" in depth) through the product's installation holes.

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkIt\\_Installation2.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkIt_Installation2.gif)

#### **Step 3**

Remove the product; re-drill the holes for the diameter and depth required by the metal shields.

#### **Step 4**

Install the metal shields, re-position the product and bolt with lag bolts and washers.

### **Maintenance**

Parking curbs require minimal maintenance. Periodically inspect the bolts and tighten if necessary.

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### **Product Gallery**

[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_ParkingLot2.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_ParkingLot2.gif)  
[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_ParkingLot3.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_ParkingLot3.gif)  
[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_RetailStore1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_RetailStore1.gif)  
[http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_RetailStore2.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_RetailStore2.gif)

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#### **Image attributes for each image on the page:**

##### Image 1

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_ParkingLot1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_ParkingLot1.gif)  
ALT ATTRIBUTE: Parking curbs in various locations and a parking curb being bent.  
TITLE TAG: Parking curbs are flexible in their installation requirements!  
CAPTION: Parking curbs safeguard buildings and vehicles.

##### Image 2

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_AllColors.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_AllColors.gif)  
ALT ATTRIBUTE: Parking curbs come in different colors: black, blue, and terracotta.  
TITLE TAG: Parking curbs come in different colors.  
CAPTION: Parking curbs to match your location.

##### Image 3

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItDecor.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItDecor.gif)  
ALT ATTRIBUTE: A terracotta parking curb in place.  
TITLE TAG: A terracotta parking curb has curb appeal!  
CAPTION: Our stylish terracotta parking curb.

##### Image 4

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/HandicapParkIt.gif](http://www.gnrtech.com/img_gnr/parking_curb/HandicapParkIt.gif)  
ALT ATTRIBUTE: A blue parking curb in place.  
TITLE TAG: A blue parking curb for handicap zones.  
CAPTION: Our blue handicap parking curb.

##### Image 5

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_Features1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_Features1.gif)  
ALT ATTRIBUTE: Black parking curbs outside a building.  
TITLE TAG: Black parking curbs in place.  
CAPTION: Our black parking curbs with yellow reflective tape.

##### Image 6

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkIt\\_Installation1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkIt_Installation1.gif)  
ALT ATTRIBUTE: Driving a rebar spike through the holes in the parking curb.  
TITLE TAG: Drive the rebar spike through the holes in the parking curb.  
CAPTION: Preparing the parking curb for asphalt installation.

##### Image 7

File name and location:  
[http://www.gnrtech.com/img\\_gnr/speed\\_hump\\_b/EasyRiderSpeedBump\\_Installation2.gif](http://www.gnrtech.com/img_gnr/speed_hump_b/EasyRiderSpeedBump_Installation2.gif)  
ALT ATTRIBUTE: Bolts for installation.  
TITLE TAG: Use these types of bolts.  
CAPTION: 1/2" or 5/8 lag bolts (6" long) are required.

##### Image 8

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkIt\\_Installation2.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkIt_Installation2.gif)

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ALT ATTRIBUTE: Drilling a pilot hole in a parking curb.

TITLE TAG: Drill pilot holes (3 - 4" in depth) through the product's installation holes.

CAPTION: Pilot holes must be drilled through the product's installation holes.

### Image 9

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_ParkingLot2.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_ParkingLot2.gif)

ALT ATTRIBUTE: Black, blue, and terracotta parking curbs in place.

TITLE TAG: Use different colored parking curbs for the desired effect.

CAPTION: Different colors of parking curbs for different jobs.

### Image

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_ParkingLot3.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_ParkingLot3.gif)

ALT ATTRIBUTE: Parking curbs in place and a close up car wheel.

TITLE TAG: Parking curbs are useful in many environments.

CAPTION: Parking curbs do the job in varied places.

### Image

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_RetailStore1.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_RetailStore1.gif)

ALT ATTRIBUTE: Parking curbs in place outside Best Buy and McDonald's.

TITLE TAG: Best Buy and McDonald's use our parking curbs.

CAPTION: Our parking curbs in place at Best Buy and McDonald's.

### Image

File name and location: [http://www.gnrtech.com/img\\_gnr/parking\\_curb/ParkItParkingCurb\\_RetailStore2.gif](http://www.gnrtech.com/img_gnr/parking_curb/ParkItParkingCurb_RetailStore2.gif)

ALT ATTRIBUTE: Parking curbs outside Walmart and other retail stores.

TITLE TAG: Walmart and others use our parking curbs.

CAPTION: Our parking curbs are used by Walmart and many other retail stores.

Micro-site (choose one): *(only for blog posts) not any of these, I don't think. New site?*

- o <http://www.reliancefoundry.com/blog/blog-bollards>
- o <http://www.reliancefoundry.com/blog/blog-bike-parking>
- o <http://www.reliancefoundry.com/blog/blog-wheels>
- o <http://www.reliancefoundry.com/blog/blog-castings>

Thumbnail Image: *(only for blog posts)*

BLOG content will be placed in one of the four BLOG "micro-sites". A thumbnail of the *FIRST* or *SECOND* or *THIRD* image (*specify one*) in this article should be used for the blog title and excerpts (wherever those are displayed).

FIRST image.

## **Parking Curbs LANDING PAGE**

The following notes are just for web team:

### **Social Media Tag Template:**

```
<!-- Google Authorship and Publisher Markup --> (only for blog post pages)
<link rel="author" href=" https://plus.google.com/[Google+ Profile]/posts"/>
```

(Shawn Google + profile: <https://plus.google.com/114653167327985093306/posts>)

(Brad Google + profile: <https://plus.google.com/109908518005115319882/posts>)

```
<!-- Twitter Card data -->
<meta name="twitter:card" content="summary">
<meta name="twitter:site" content="@reliancefoundry">
<meta name="twitter:title" content="social sharing title">
<meta name="twitter:description" content="social sharing description">
<!-- Twitter Summary card images must be at least 200x200px -->
<meta name="twitter:image" content=" ">
```

```
<!-- Open Graph data -->
<meta property="og:title" content="social sharing title" />
<meta property="og:type" content="article" />
<meta property="og:url" content=" " />
<meta property="og:image" content=" " />
<meta property="og:description" content="social sharing description" />
<meta property="og:site_name" content="Reliance Foundry" />
```

### **Schema markups :**

```
<h1 itemprop="name">
<h2 itemprop="description">
<img itemprop="image"> choose the same image as social sharing image.
```

*Important note: after any page is created, don't forget to test and validate.*

### **A. Twitter Validation Tool**

<https://dev.twitter.com/docs/cards/validation/validator>

### **B. Facebook Debugger**

<https://developers.facebook.com/tools/debug>

### **C. Google Structured Data Testing Tool**

<http://www.google.com/webmasters/tools/richsnippets>