

**Rogers Hot Shots Television Commercial
:60 Seconds**

**Writer/director: David Sloma
Title: "Dreams"**

Video	Audio
<p>Open on a CHUBBY BOY playing a Yahoo game and listening to streaming music on his wireless laptop in his bedroom that is over-crowded with speed-reading trophies. He stops and sees something interesting out his window.</p>	<p>Sad music as the boy is alone, then picking up with his interest at something out his window. V/O: When you are good at something, not everyone appreciates it.</p>
<p>Cut to a PRETTY GIRL walking along, talking on her cell. SKATEBOARD BOYS watch her walk by and try to get her attention.</p>	<p>V/O: People have different interests, but some things stay the same.</p>
<p>Cut to the Chubby Boy at his front door. He smiles and waves at the Pretty Girl. She laughs and turns away, talking to her Girlfriend.</p>	<p>V/O: Everyone needs to be loved.</p>
<p>Cut to the Chubby Boy, crushed by her poking fun at him. He closes the door, but not before the girl takes a picture of him.</p>	<p>V/O: But sometimes it's not so easy.</p>
<p>We cut to the Skater Boys and the Pretty Girl laughing over the picture she took.</p>	<p>V/O: And there are always the critics.</p>
<p>Cut to her GIRLFRIEND receiving the picture on her phone and she laughs as well.</p>	<p>V/O: And you...</p>
<p>We cut to Chubby Boy at his laptop, reading through diet plans. He slumps down at the window sill, looking out. He sighs.</p>	<p>V/O: ...you are you own toughest critic.</p>
<p>Cut to the Skateboard Boys trying to do tricks, but falling down. The Pretty Girl gets board and goes back to talking on her cell. The boys play-fight.</p>	<p>V/O: But you will find a way...</p>

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Cut to the Chubby Boy buying a really styling skateboard online with "Rush Delivery"	<u>V/O:</u> ...to make your dreams come true
Cut to the Pretty Girl meeting with her Girlfriend and chatting as they watch the Skateboard Boys.	<u>V/O:</u> Because if you don't do it...
We cut to Chubby Boy speed-reading skateboarding tricks online.	<u>V/O:</u> ...then who will?
Cut to the Skateboard Boys all checking their cells as they all beep different ring tones.	<u>V/O:</u> Dreams take cunning...
Cut to Chubby Boy sending a Yahoo Messenger message to them all from his laptop: "Board sale at Duke's!"	<u>V/O:</u> ...they take know-how...
Cut to the Skateboys high fiving each other, and skating off, leaving the girls behind.	<u>V/O:</u> and most importantly...
Cut to Chubby Boy receiving a package from a DELIVERY MAN. He pulls out a very styling skateboard and puts it on the ground, takes a deep breath, and skates off towards the girls	<u>V/O:</u> ...from the bottom of your soul, dreams take courage.
The Chubby Boy does some really great tricks for the girls. They are amazed.	<u>V/O:</u> And there will come the time...
Cut to the Pretty Girl getting her friend to take her picture with the Chubby Boy. He does a "hang-ten" sign with his hand, smiling big for their picture.	<u>V/O:</u> ...when you see your wildest dreams come true.

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We cut to the Skateboard Boys as they tug at the door of Duke's Sports, but it's closed. They stare at the skateboards in the window. Their phones all ring again.	<u>V/O:</u> ...and your foes vanquished..
Cut to all of their phones near each other, with the picture of the Chubby Boy and the Pretty Girl.	<u>V/O:</u> ...with a little help from your friends.
<u>Supers:</u> Yahoo and Rogers High-speed Internet. Just imagine.	